

# Global Youth Service Day 2012



## Fundraising & Volunteering Manual

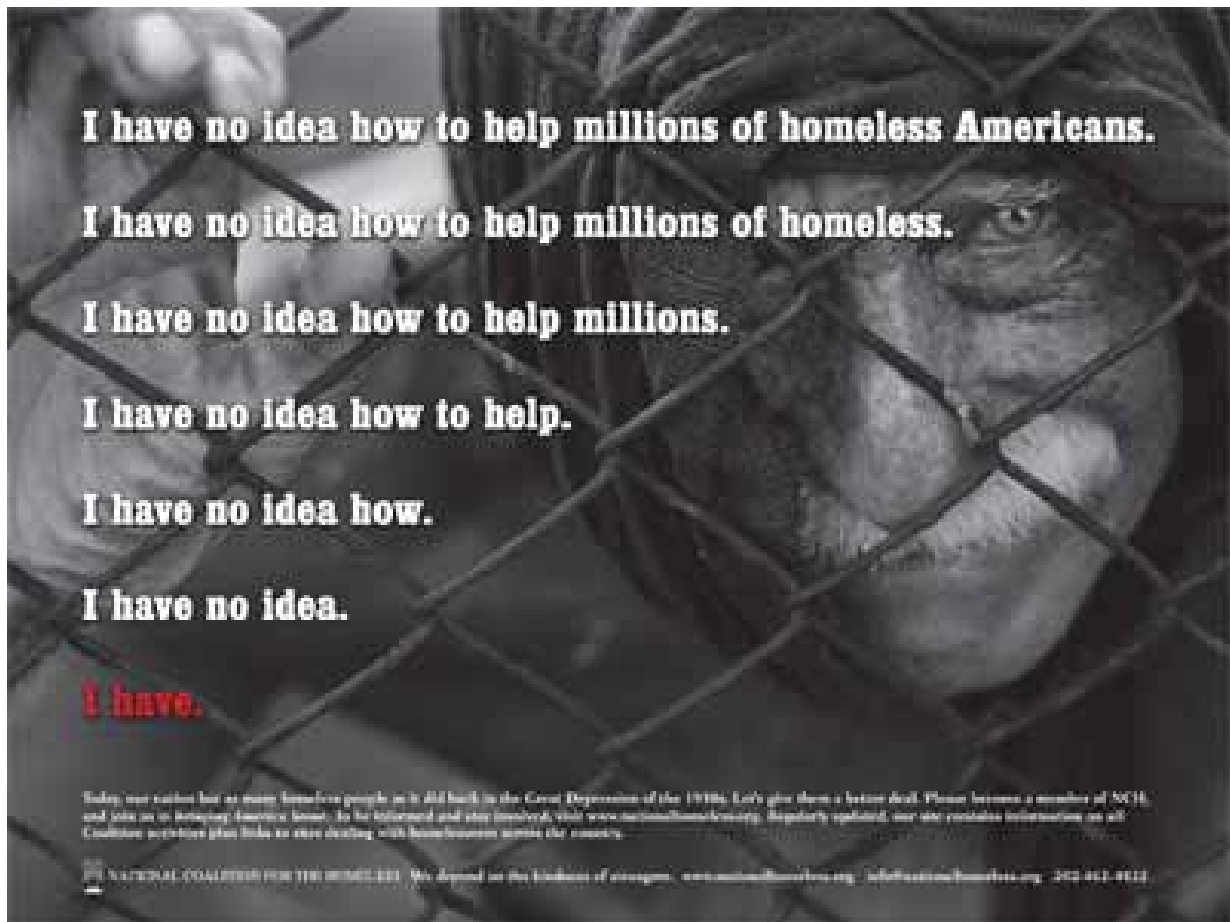
# **Fundraising & Volunteering Manual**

**The number of homeless people on the  
streets of America can't be ignored.**

**Gather your friends and family  
And, on this international day of  
service,  
Do your part to end the national  
tragedy of homelessness.**



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***We have an idea.***

**Join together with the  
National Coalition for the Homeless  
in Bringing America Home.**

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## **An Overview:**

Global Youth Service Day began in 1988 and continues to be the only day of service dedicated to children and the youth. Global Youth Service Day is a yearly campaign that encourages the children and the youth of the world to collaborate with local institutions, non-profit organizations, faith-based programs, government agencies and other volunteer organizations to combat the world's most serious issues and to spread awareness of these issues through their community on Global Youth Service Day. Over 100 countries on 6 different continents are participating in Global Youth Service Day this year and the National Coalition for the Homeless encourages you to join them!



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## **What You Can Do:**

All around the world, homelessness is a rising social concern that is often overlooked and ignored. This year, Global Youth Service Day is on April 20-22. On this global day of service, be different. No one is too young to begin fundraising and spreading awareness to end hunger and homelessness. Take a stand to help combat your local hunger and homelessness by fundraising, volunteering and raising community awareness of hunger and homelessness on Global Youth Service Day! National Coalition for the Homeless (NCH) encourages you, regardless of age, to launch fundraisers that can raise money and to volunteer to help solve the problem of hunger and homelessness in your community. There are lots of ways you can begin fundraising and volunteering and NCH urges you to spread awareness through your community, form partnerships with local institutions and help solve hunger and homelessness, one fundraiser at a time.

# Types of Fundraisers:

There are numerous fundraiser methods available to you. Below are some of the successful examples of fundraisers that can raise money to combat hunger and homelessness.

## Elementary School, Middle School and High School

- **Fundraising with Discount Cards:** Discount cards are an effective way to raise money because they are easy to sell and are beneficial to the buyer. A discount card is a small wallet-sized card that provides discounts at local and national stores and restaurants in your area. Each card sells for about \$10 and allows the buyer unlimited usage until the expiration date. Use these discount cards to raise funds and awareness for hunger homelessness in your area!

- **Candy Bar Fundraising:** Candy bar fundraising is a face to face sale of candy bars in your neighborhood, school or church areas. These candy bars usually sell for \$1 or \$2 a piece, depending on size and they are a good way to directly inform the buyer what he or she is contributing to by purchasing a candy bar.



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- **Bake Sales:** Bake sales are another great way to fundraise. Pick a busy location near your school or neighborhood and set up a booth for your bake sale. Make sure to put out flyers, blog posts and other social media messages to get the word out about your bake sale.



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- **Cookie Dough Fundraising:** Very similar to the candy bar fundraising, cookie dough fundraising is also a direct sale of cookie dough to your local community. This provides another opportunity for you to inform your buyer which cause they are supporting by purchasing a box of cookie dough.

- **Homeless Awareness Crazy Hat Day:** Organize a hunger and homeless awareness day by choosing one day where students are allowed to wear a crazy hat, if they pay a little fee in advance. Make sure to coordinate with your school principals before launching the homeless awareness crazy hat day. Also, it does not have to be a crazy hat, it can be pajama day, crazy socks day, crazy hair day, etc.



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- **Dance Fundraiser:** Launch Global Youth Service Day with a dance on Friday night! Although this requires a lot of prior planning, the benefits are extensive. Plan ahead and make sure your dance or dance-a-thon is well publicized. Pick a theme that is popular amongst your schoolmates and make flyers that show that all proceeds will go towards helping hunger and homelessness as part of Global Youth Service Day. Coordinate with your school principle and choose one teacher that can help plan the dance as well. In order to raise funds for the actual dance, partner with your school student council or another school club that is willing to help promote and raise funds for the dance.

## **College Fundraisers:**

- **Walk-a-Thon:** Across your campus, spread awareness for a Hunger and Homeless Awareness Walk-a-Thon as part of Global Youth Service Day. Charge a fee for registration and use social media, Greek organizations and other campus affiliates to spread awareness and join your walk-a-thon.
- **Silent Auction:** Organize a silent auction with items ranging from dinner with the university president to a tour of Greek housing, among other things. Create flyers, arrange for the Dean to speak at the auction and partner with

Greek organizations and other campus organizations to help spread awareness and funds for your cause.

- **Casino/Game Night:** Put together a game night in the most popular location on your campus. Charge an attendance fee prior to participation and spread awareness through flyers and announcements.
- **Donation Booth:** Set up a donation booth at the most popular intersection on campus and use volunteers to talk to students who are passing by to give donations.
- **Pancake Breakfast with the University Dean:** After receiving permission from your Dean, organize a pancake breakfast, prepared by your university cafeteria, on a Sunday morning. Charge a fee prior to the breakfast and send the proceeds to NCH!
- **Social Media Fundraisers:** Everyone is on Facebook or Twitter! Create a 3 day social media campaign during Global Youth Service Day that raises \$1 for every “like” on Facebook or every re-tweet on Twitter for your campaign to stop hunger and homelessness!



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The Fundraising Methods for elementary, middle and high school students can be used for college fundraising as well.

## Quick Fundraising Ideas:

Sometimes, we find ourselves in situations where we do not have much time to raise funds. But with the support of your classmates, parents, neighborhood friends and youth group, there are always fundraisers that are easy to do and successful!



- **Panhandle for the Homeless:** Pick a busy street intersection and with a group of friends, panhandle for the homeless with signs that inform drivers of your intention. Make the signs fun and creative, and acknowledge your efforts as part of Global Youth Service Day!
- **Ice Cream Social:** Everyone loves ice cream, especially young children. Set up an ice cream social and charge a fee per scoop.
- **Potluck Dinner:** Organize a potluck dinner by inviting your friends over for a potluck dinner in which they bring their own dish. Generate funds by charging for recipes or per plate! Make sure that you inform your friends of the purpose of your dinner!
- **Box City:** Although advocates for the homeless raise money for the homeless through box cities during Hunger and Homeless Awareness Week, this is a quick and informative way to fundraise for the homeless. Write a statistic about homelessness on the outside of your boxes to create awareness and set up a table to collect funds as people walk by. Box cities are a great way to fundraise but make sure adults are with young children.



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- **Book-a-Thon:** Make reading fun! Organize a book-a-thon to encourage students to read by having them gather monetary pledges for each book read.
- **Candy Sale:** Everyone loves sweets! Set up a booth near your school cafeteria and sell assorted candy for whichever holiday is near! Create a colorful sign to state where the proceeds go and your affiliation with Global Youth Service Day.
- **Food Drive:** While a food drive doesn't raise funds, it is a great way to compile a large donation for a local shelter. Organize a food drive at your school, local church or neighborhood and inform all the participants of hunger and homelessness in the area and why you chose it as your issue for Global Youth Service Day!

These are not all the fundraising ideas/events available to you!  
NCH has other events that you can plan that are available at the NCH website,  
<http://www.nationalhomeless.org>.  
Brochures regarding homeless awareness and fundraising are also available upon  
request.

## **Volunteering on Global Youth Service Day**

While fundraising is an excellent way to create awareness of hunger and homelessness, NCH understands that it requires a lot of extra planning and funds. Therefore, volunteering on Global Youth Service Day is another brilliant way to draw attention to hunger and homelessness! There are several different organizations and institutions through which you can volunteer to help combat hunger and homelessness on this international day service:

- **Faith-Based Organizations:** Many churches and other affiliated institutions, such as Rescue Missions, house a shelter within their grounds or have a program through which they volunteer at local homeless shelters. Call your local church and ask about their volunteer programs and get involved to combat hunger and homelessness in your community!
- **Food Banks:** Food banks are located in nearly every central city and they are always in need of volunteers. Call your local food bank, tell them you're volunteering for Global Youth Service Day and set up times to volunteer!
- **Soup Kitchens:** Just like food banks, soup kitchens are always open to take in more volunteers! They thrive because of volunteers and the more the merrier! Locate your local soup kitchen, call in ahead of time and let them know you're volunteering as part of Global Youth Service Day!



### **Feeding the Community**

© Copyright 2012 Hunger  
Action – Second Harvest  
Food Bank of Central  
Florida

- **Homeless Shelters:** There are a lot of different homeless shelters, ranging from battered women's shelters to homeless family shelters. Call in to let the shelter know you're volunteering for them and be sure to tell them all about Global Youth Service Day!
- **Local Homeless Coalitions:** In several states across the country, there are local coalitions, such as the Chicago Coalition for the Homeless or the Colorado Coalition for the Homeless. Call your local coalition and ask if you can volunteer for them for a day, or if they have suggestions where you can volunteer to help the homeless!
- **Stand-Down Programs:** Stand Down programs are geared towards homeless veterans, allowing them to feel secure in a 2-3 day retreat. They receive healthcare, personal hygiene services, food, etc. Look at the National Coalition for Homeless Veteran website to find listings of the upcoming stand down programs near you and sign up to volunteer!



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- **Tutor Homeless Children:** Homeless shelters often house a large number of children, especially if the shelter is specifically for families. Call your local shelter and ask if you can volunteer by offering to tutor the children, helping them with their homework or just playing educational games and hanging out!

- **Habitat for Humanity:** Habitat for Humanity builds houses for families at risk of becoming homeless or families that are homeless. Contact your local Habitat for Humanity and tell them you would like to volunteer with them during Global Youth Service Day!



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These are not the only volunteer opportunities that are available to you! Depending on your location, there are different organizations with which you can volunteer. Use your community, surf the web and don't forget to reference NCH's directory for listings of homeless shelters near you to volunteer at <http://www.nationalhomeless.org> !

## **Global Youth Service Day: More Info**

Global Youth Service Day is sponsored by Youth Service America and more information can be found on their website, [gysd.org](http://gysd.org). Prior to volunteering or fundraising in April, don't forget to register your project online at the Global Youth Service Day website!



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**As people come together across**

**100 countries...  
on**

**6 continents...  
Join Them!**

**Be a part of Global Youth Service Day  
as the youth around the world come  
together to serve!**

As you plan your events, remember the National Coalition for the Homeless. NCH has been working hard for decades to build affordable housing, protect people's right to shelter & housing, civil rights, access to healthcare, and jobs that pay a living wage. NCH needs your help to raise funds to accomplish our goal of Bringing America Home. Join us and become part of the solution to ending homelessness.

Bake sales, walk-a-thons, silent auctions—all of these fundraising events go a long way in helping NCH accomplish its goal in ending national homelessness. Your fundraising donations can help! When you organize your fundraisers, contact NCH at (202) 462-4822 or [info@nationalhomeless.org](mailto:info@nationalhomeless.org)

**THANKS!**